

Contact: Lawrence Vecchio

Phone: (732) 264-2700

Date: June 7, 2005

FOR IMMEDIATE RELEASE

Betterhomesnj.com/VRI Realtors adds office in Freehold, expands to three new states

Betterhomesnj.com/VRI Realtors, which has long been a fixture in central New Jersey, continues its expansion within the state, and also without.

The firm recently added an office in Freehold, bringing to fourteen the number of offices it operates within the state.

Additionally, Betterhomesnj.com/VRI Realtors added an office in Monroe, New York, one in Roswell, Georgia, and a third in Boca Raton, Florida.

“This move helps us grow our business and improve our service to our clients by expanding our reach,” said Lawrence Vecchio, Broker/Owner of Betterhomesnj.com/VRI Realtors. “Now more than ever we have an intimate knowledge of real estate opportunities both in New Jersey and in other states.”

Betterhomesnj.com/VRI Realtors also maintains offices in Bayonne, Brick, Cherry Hill, Colonia, Cranford, Hazlet, Keyport, Middletown, Princeton, Sea Bright, Upper Montclair, Wayne and Westwood. For more information, visit the firm's web site at <www.betterhomesnj.com>.

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Contact: Lawrence Vecchio

Phone: (732) 264-2700

Date: October 8, 2005

For immediate release

Betterhomesnj.com/VRJ Realtors adds Westwood office

Betterhomesnj.com/VRJ Realtors, founded in Monmouth County in 1980, is continuing to move north with its latest office opened recently in Westwood.

This brings to fifteen the number of offices the firm operates within the state. Additionally, Betterhomesnj.com/VRJ Realtors has three New York offices in Staten Island, Monroe and New Windsor, and offices in Fort Washington, Pennsylvania; Roswell, Georgia; Boca Raton, Florida and Lincoln, Nebraska.

“We’re so happy to be opening this office in Westwood,” said Lawrence Vecchio, Broker/Owner of Betterhomesnj.com/VRJ Realtors. “This move will really help us to improve our reach in northern New Jersey, serving our clients there and throughout the state – and the country -- better.”

“I am really impressed with Betterhomesnj.com/VRJ Realtors client-centric business strategy, especially our sophisticated web site, which enables homebuyers and sellers to access local

Multiple Listing Services, home listings data and other relevant information," said Celeste Marino, Broker/Manager at the new Westwood office.

The Westwood office is located at 569 Broadway. Betterhomesnj.com/VRI Realtors also maintains offices in Bayonne, Brick, Cherry Hill, Colonia, Cranford, Freehold, Hazlet, Keyport, Middletown, Princeton, Sea Bright, Upper Montclair, Wayne and Westwood. For more information, visit the firm's web site at www.betterhomesnj.com. END

Contact: Lawrence Vecchio

Phone: (732) 264-2700

Date: January 11, 2006

For immediate release

BetterhomesUSA opens first Pennsylvania office

BetterhomesPA.com has opened an office in the Keystone State this month. The office is the first in Pennsylvania to be a part of the BetterhomesUSA real estate network, a nationwide real estate firm which has been recognized for their customer service and innovative use of technology.

“We’re thrilled to be the first BetterhomesUSA office in the state,” said Broker/Owner Anthony Rocchino, who has nearly three decades experience marketing real estate in New Jersey and Pennsylvania and has managed real estate associates since 1981. He also has experience marketing investment properties, working with residential and commercial property land developers, and consulting for residential builders and investors.

Rocchino said that what drew him to the BetterhomesUSA network was the comprehensiveness of the program.

“BetterhomesUSA offers the full package – hands-on local agents and proven traditional real estate marketing techniques combined with a cutting edge Internet-based marketing system and a full slate of services which are tailored to the needs of individual buyers and sellers,” he said.

“For example, when a seller markets his or her home with us, they will receive worldwide exposure on a wide range of web sites including the BetterhomesUSA.com main site, the popular HomesinYourTown.com site, Homes.com and 13 other potential sites. And if your home fits in a specific category, it will be marketed on a specialized site, such as AdultHomes.com.”

The firm’s internet marketing includes multiple photos, interactive aerial maps, virtual tours, slide shows, streaming video, full-color brochures, and access to community information.

However, Rocchino also stressed that the BetterhomesUSA system is not limited to Internet marketing.

“We will advertise your home everyday, in a variety of ways,” he said. Among them are direct mail – both old-fashioned “snail” mail, and targeted emails, full-color printed brochures, television advertisement and even access to the “Homes in Your Town” Real Estate Show.

And, of course, all of these services are also offered to home buyers, who will not only have access to a wealth of information, but the assistance of an experienced agent to help them navigate the home buying process.

BetterhomesUSA is also affiliated with Betterhomesnj.com/VRI Realtors, a New Jersey-based firm founded in the small shore town of Keyport in 1980, which has grown to include 14 offices and a series of web-based real estate services.

“I couldn’t be happier to have BetterhomesUSA extending into Pennsylvania, and to have someone with the vast experience and real estate know-how of Anthony Rocchino at the helm,” said Lawrence Vecchio, founder of BetterhomesUSA and broker/owner of Betterhomesnj.com/VRI Realtors.

The BetterhomesPA.com office is located at 220 Commerce Drive, Suite 215 in Fort Washington. For information without obligation, or to receive a free marketing analysis of your home, call (215) 643-9270.

More information is, of course, also available at www.BetterhomesPA.com and through www.BetterhomesUSA.com.

End.

Contact: Lawrence Vecchio

Phone: (732) 264-2700

Date: January 25, 2006

For immediate release

BetterHomesNJ.com/VRI Realtors adds Wall office

BetterHomesNJ.com/VRI Realtors, founded in Monmouth County in 1980, is continuing to expand its reach in the area with its latest office opened recently in Wall.

This brings to sixteen the number of offices the firm operates within the state. The fifteenth office, in Matawan, was added just this fall.

Additionally, BetterHomesNJ.com/VRI Realtors has partnerships with BetterHomesNY.com, which has offices in Monroe and Staten Island, and BetterHomesPA.com, which is located in Fort Washington.

BetterHomesNJ.com/VRI Realtors is also well known for having a significant presence on the internet in the area and throughout the country through its affiliation with BetterHomesUSA.com.

“We’re so happy to be expanding our presence in Wall and the surrounding town,” said Lawrence Vecchio, Broker/Owner of BetterHomesNJ.com/VRI Realtors. “This move will help us to improve our already excellent resources in central New Jersey.”

The Wall office, managed by long-time real estate professional Sue McGowan, is located at 1000 Highway 34 and can be reached at (800) 351-2686.

BetterHomesNJ.com/VRI Realtors also maintains offices in Bayonne, Brick, Cherry Hill, Colonia, Freehold, Hazlet, Keyport, Manahawkin, Middletown, Princeton, Sea Bright, Upper Montclair, Wayne and Westwood. For more information, visit the firm’s web site at <www.betterhomesnj.com>. END

Contact: Lawrence Vecchio

Phone: (732) 264-2700

Date: August 11, 2006

For immediate release

BetterHomesUSA expands reach

BetterHomesUSA Relocation and Referral service is actively recruiting high-performing real estate brokers and agents to join its growing business.

The firm is affiliated with BetterHomesNJ.com/VRI Realtors, a local firm with offices in Bayonne, Brick, Cherry Hill, Colonia, Freehold, Hazlet, Keyport, Manahawkin, Middletown, Princeton, Sea Bright, Upper Montclair, Wayne and Westwood.

BetterHomesUSA is reaching out to agents who are interested in being the exclusive representative for a town in their area on the BetterHomesUSA network.

“Buyers are searching on-line at record levels and sellers will soon demand more than just one web site,” said Lawrence Vecchio of BetterHomesUSA.com. “The internet is crucial to success in today’s real estate market, and the key to successful internet marketing is to be a part of a quality network.”

According to Vecchio, the BetterHomesUSA Marketing System provides agents access not only to their own personal web sites and a Homesin....com site for their town, but also up to 20 other specialized sites, such as HomesintheUnitedStates.com, BetterHomesNJ.com, HomesinNJ.com, CondosinYourTown.com, HomesofDistinction.com, AdultHomesinYourTown.com and others.

Web site access is not the only feature of the BetterHomesUSA Marketing System. Also included in the package are buyer and seller leads, a for-sale-by-owner program and a web master to manage the sites.

“Our network is growing by leaps and bounds,” said Vecchio. “We can offer agents a comprehensive marketing system and the kind of internet access they could not achieve on their own.” End.

Contact: Lawrence Vecchio

Phone: (732) 264-2700

Date: October 12, 2006

For immediate release

BetterHomesNJ.com/VRI Realtors adds Matawan office

MATAWAN – BetterHomesNJ.com/VRI Realtors, founded in Monmouth County in 1980, is continuing to expand its reach in the area with its latest office opened recently the borough.

This brings to fifteen the number of offices the firm operates within the state. Additionally, BetterHomesNJ.com/VRI Realtors has partnerships with BetterHomesNY.com, with offices in Monroe and Staten Island, and BetterHomesPA.com, which is located in Fort Washington.

BetterHomesNJ.com/VRI Realtors is also well known for having a significant presence on the internet in the area and throughout the country through its affiliation with BetterHomesUSA.com.

“We’re so happy to be expanding our presence in Matawan and the surrounding town,” said Lawrence Vecchio, Broker/Owner of BetterHomesNJ.com/VRI Realtors. “This move will help us to improve our already excellent resources in central New Jersey.”

The Matawan office, managed by long-time real estate professional Sue McGowan, is located at 1000 Highway 34 and can be reached at (800)905-6707.

BetterHomesNJ.com/VRI Realtors also maintains offices in Bayonne, Brick, Cherry Hill, Colonia, Freehold, Hazlet, Keyport, Manahawkin, Middletown, Princeton, Sea Bright, Upper Montclair, Wayne and Westwood. For more information, visit the firm's web site at

<www.betterhomesnj.com>. END