

## AGENT INFORMATION

New Agent Orientation	Contact Carmen Mastrangelo ( <a href="mailto:Carmen@homesin.com">Carmen@homesin.com</a> 732-977-9389)
Business Cards	Each office is set up to place orders at <a href="http://www.colorcardsdirect.com">www.colorcardsdirect.com</a> Agent pays for own cards.
Name Badge	Contact your admin. Charge for replacements.
E-Mail	All Agents should have BHNJ.com e-mail address. All out of state Agents – contact your admin.
Announcement Cards	See your Admin – 100 – Let everyone know you're in Real Estate. Make the list for your monthly newsletter.
Website	\$300 for Linkusite and VRI Card paid by Agent. \$150 deducted from the first 2 transactions. Optional–\$150 for VRI website.
Virtual Tours & Slideshows	<a href="http://www.realestateshows.com/group">www.realestateshows.com/group</a> . Admin will set up agent's own acct \$95 for unlimited tours-taken out of commission.
E-Mail Marketing	Personalize w/signature. All e-mails should have link to website. Branded Email <a href="http://emt.onletterhead.com">http://emt.onletterhead.com</a> \$6 per/month. Promo# 214714
Send E-Cards	To Friends. Go to BHNJ.com/click E-mail a card link. FREE!!
"Do Call" List	Contact Anthony Fraser 800-732-1056 (x4326) or <a href="mailto:a.fraser@accudata.com">a.fraser@accudata.com</a> 5000 records for \$300.00. Agent pays.
**Do Not Call Solution	Contact your admin DNC Ex. 10 calls a day – if you don't like cold calls, pick a listing (any listing) and call homes around it to see if they know anyone looking for a home. <b>The 800 # is for advertising only.</b>  \$100 payable to BetterHomes – 1 yr. sub. 2000 lookups a month. Contact your admin.
Flyers/Prospective Cards	See Admin – 100/month – Include new list of homes for sale, recent sales, mortgages. Agent provides flyer – BH pays postage.
Newsletters	<i>Marketing Connections</i> --100/month Contact Holly Gluck 732-872-6343 ofc 732-816-1787 cell Personal Marketing Newsletters (Company pays postage) Free-- <i>First American Home Warranty</i> <a href="http://newsletter.fahw.com">http://newsletter.fahw.com</a> Access code: FIRSTAM
Just Listed/Just Sold cards	See Admin – 80 for every Listing (when listed) or sold (when closed) BH pays postage
Caravan	Preview Homes every Tuesday-Thursday and whenever possible. Agent should know the inventory for floor time.
CMA Tool Kit	\$100/yr Contact your admin.